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FOR IMMEDIATE RELEASE:

BerryFest YEAR 9- PR#03-April 8, 2017

“Mother of the Year” at BerryFest Strawberry Festival

Does your mom or anyone that has been your Mother figure deserve to be crowned “Mother of the Year”?

Nomination Requirements;

Submit this application along with video describing “What is a Mother?” and why she should be crowned “Mother of the Year” by April 26, 2017.

If your mother is crowned as Mother of the year, you will be asked to read the video to your mom in person at BerryFest during the Little Miss Strawberry Pageant on Saturday May 13th at 11am. We will ask her to come on stage and receive a Crown, a Sash, a bouquet of Roses, a gift basket and a \$1,000 prize to be written to the person, organization or non profit of her choice (may be split). Winner will be decided by the video that receives the most votes.

Contest Rules

1. Nominate any “mother” of any age.
2. Videos must not exceed 5 minutes.
3. You must answer the question; “What is a Mother?” and why she should be crowned “Mother of the Year” In your video.
4. Each video must be submitted with a completed online entry form.
5. Only one entry per nominator per year.
6. One vote per person.
7. Any videos found to be plagiarized will be automatically disqualified and the nominee will be prohibited from entering any future BerryFest competitions.

Timelines

- April 21, 2017 Voting begins
- April 26, 2017 Deadline to submit video entry
- May 2, 2017 Last day to vote (11:59pm)
- May 3, 2017 Winner announced and notified
- May 13, 2017 11am, Mom receives Crown, a Sash, bouquet of Roses, gift basket and a \$1,000 prize at BerryFest Strawberry Festival

BerryFest Strawberry Festival Details: Public

Admission: 5 and under are Free, 6 to 12 \$5, 13 to 59 \$10.00
60+ \$5.00 (see website for details)
Parking: \$5, benefits Boy Scouts
Event Address: 800 All America City Blvd., Roseville, CA 95678
Web Site: www.FeedMeBerries.com
Public Phone: (916) 787-0101
Date/Time: May 13 at 11am during the Little Miss Strawberry Pageant

