



2020 BerryFest

Vendor Application

May 9 & 10 (Mother's Day Weekend)
10AM - 6PM At Royer Park in Roseville

Business Name: _____

Select One: New Applicant _____ Returning Vendor _____

- _____ **Local Farmer Selling Produce, 10x10: \$100**
(Includes event permit fees)
- + _____ **Homemade Art/Craft with Strawberry Merchandise, 10x10: \$75**
(Must clearly display and sell strawberry themed items. Photos of merchandise, booth, and home workstation required)
- + _____ **Homemade Art/Craft without Strawberry Merchandise, 10x10: \$115**
(Photos of merchandise, booth, and home workstation required)
- + _____ **Out-of-Home Commercial, 10x10: \$350**
- + _____ **Commercial, 10x10: \$600**
- + _____ **Non-Profit, 10x10: \$200** (or call for trade opportunities)
- + _____ **Food or Beverage, ___x___: \$400 or 22% of Gross, whichever is greater.**
*Food vendors must buy all fresh strawberries from local farmers participating in BerryFest; which you will be able to purchase at wholesale price before and during the event. A list of farmers will be supplied to you. This is to ensure all strawberries used at the event are local.
*During the event ice must be purchased from the Boy Scouts.
*All food and beverage vendors must honor up to 20 food voucher tickets with ONE menu item throughout the course of the festival. BerryFest will reimburse the cost of food voucher tickets that exceed the required 20. **Please initial to indicate that you have read and understand our policy regarding strawberries, ice, and food vouchers. *Required _____**
At BerryFest we try to eliminate the sale of duplicate food items. Any items not listed on this application will not be approved for sale at the event. Non compliance will be considered a violation of this policy, which will result in termination from the event and a forfeit of your deposit. **Please initial to indicate that you have read and understand our policy regarding menu disclosure and duplicate food item sales. *Required _____**
- + _____ **Electricity Hookup: \$100, 20amps ___ \$250, 50amps ___**
*Requests for power on the day of set-up or during event time will not be granted. There are no free outlets available for charging phones, running cash registers or lights, etc.. For coordinating purposes we must know in advance if you require power. **Please initial to indicate that you have read and understand our policy regarding power. *Required _____**
- + _____ **Corner Upgrade: \$100**
- = _____ **YOUR TOTAL**

Payment Options:

- We've included check # _____ (Payable to Johny 5 Productions) in the amount of \$ _____
- Please call us at _____ to pay by card over the phone. Ask for _____
- Please email an invoice payable online to _____
- I will pay cash to the Johny 5 Productions office within 14 business days of signing application.

BerryFest 2020 Vendor Application/Contract

Business Name: _____

Applicant Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Emergency: _____

Website: _____

Facebook: _____

Instagram: _____

Snapchat: _____

Seller's Permit #: _____

Placer County Health Permit #: _____

Number of workers in your booth: _____

Do you require handicap parking? Y / N

How tall is your set-up? _____

Do we have your permission to promote your participation in BerryFest through our website, social media, etc.?

Yes! No

Are you able to donate an item for the media gift baskets? *Please bring item with you to vendor check-in/set-up.*

Yes! No

Describe your merchandise or service:

Check all that apply:

- My setup includes a pop-up tent
- I hang merchandise from my pop-up tent
- My merchandise cannot be in direct sunlight and/or is heat sensitive
- I have a clothing rack that I prefer to place outside of the allotted 10x10 space
- I have a shelving unit or other item to showcase my merchandise that I prefer to place outside of the allotted 10x10 space

Please note that all forms of display outside of your assigned space is subject to approval.

Notes to coordinator:

FOR OFFICE USE ONLY

Booth Space: _____

Farmer: _____ x _____

Home Arts/Crafts: _____ x _____

OHC-Outside: _____ x _____

OHC-Inside: _____ x _____

Comm-Outside: _____ x _____

Comm-Inside: _____ x _____

Non-Profit: _____ x _____

Food/Beverage: _____ x _____

Sponsor Upgrade 20 amps

Corner Upgrade 50 amps

Paid \$_____ on _____ by _____

Approved By: _____

Food Vendors with Trucks/Trailers: On which side is your service window?



Passenger Side



Driver's Side

Food Vendors:

At least one creative strawberry dish is required.
*Cannot be raw chopped strawberries or strawberry lemonade.

Describe: _____

Will you need to dispose of gray water? Y / N

Will you need to dispose of oil? Y / N

READ CAREFULLY:

PARTICIPANT'S WAIVER, RELEASE, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT FOR THE EVENT COORDINATOR & SPONSORS, PROMOTERS, JOHNY 5 PRODUCTIONS, THE PLACER COUNTY FAIR ASSOCIATION, THEIR OFFICERS, AGENTS, SERVANTS AND EMPLOYEES. READ CAREFULLY BEFORE SIGNING. IF WAIVER IS NOT SIGNED, PARTICIPANT WILL NOT BE REGISTERED AND FORM WILL BE REJECTED. IN CONSIDERATION OF THE ACCEPTANCE OF THIS REGISTRATION FORM FOR THE PROGRAM LISTED, THE

PARTICIPANT(S) NAMED ON THE FORM FREELY AGREES TO AND MAKES THE FOLLOWING CONTRACTUAL REPRESENTATIONS AND AGREEMENTS:

- The participant named has read the official rules/code of conduct and eligibility standards and understands the nature and content of the activities involved, and any potential dangers incidental to engaging in the activities.
- The participant named understands that breaking event rules may cause elimination of vendor space without refund.
- The participant named hereby voluntarily releases, discharges, waives and relinquishes any and all actions or causes of action for personal injury (including death) or property damage occurring to himself/herself arising as a result of participating in the said program or any incidental activities.
- The participant named acknowledges that he/she has been fully and completely advised of the potential dangers incidental to engaging in the activities, and fully and voluntarily assumes the risks of engaging in the program and activities.
- I hereby waive, release, and discharge, any and all claims for damages which may result in my participation in BerryFest. By my signature I release Johnny 5 Productions, the Placer County Fair Association, and sponsors of any and all liability of personal loss to myself or property.
- This contract is not subject to early cancellation by applicant. Deposit and payments are non-refundable.
- BerryFest Strawberry Festival is not affiliated with Placer County Strawberry Festival, Roseville Strawberry Festival or A Hometown Affair.
- Any contracts may be voided by coordinators if a sponsorship is sold that is exclusive and conflicts with your category with full refund.
- Vendor space may NOT be sublet. Vendor may sell only what is accepted by this application. All giveaways must be pre-approved by event manager in writing.
- Applicant agrees to give at least 48 hours notice for events not attending. Applicant will not receive refund for absences. In addition to not receiving a refund, any non excused absences will result in a \$150 fine.
- Shared Risk: I understand that refunds will not be given regardless of weather or unforeseen circumstances. RAIN OR SHINE EVENT. However, any event may be cancelled at coordinators discretion due to extreme conditions such as wind, storm, smoke, flood or any other act of god or terrorism without refund to vendor.

THE EVENT COORDINATOR AND PROMOTERS DO NOT HAVE OR PROVIDE MEDICAL OR ACCIDENT OR PROPERTY INSURANCE FOR PERSONS OR ENTITIES INVOLVED IN PROGRAMS SPONSORED BY THEM.

Applicant Signature: _____ **Date:** _____

Name (Please print): _____

Completed applications can be emailed to wendy@johny5productions.com or mailed to our office, Johnny 5 Productions, 534 Vernon St., #2, Roseville, CA 95678. Please call 916-787-0101 with any questions.

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